

Athletic Council
February 19, 2015



AGENDA

- I. CHAIR REPORT (DR. HADLEY)
- II. DIRECTOR REPORT (ANDERSON)
- III. ALCOHOL COMMITTEE PROPOSAL DISCUSSION (DR. HADLEY)
- IV. YEAR OF READINESS PROPOSAL DISCUSSION (DR. HADLEY)

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I. CHAIR REPORT

- A. Academic Review. Dr. Hadley updated the council on the recently completed academic reviews for Women's Lacrosse and Track & Field. Council Chair, Dr. Hadley and Vice Chair, Nan Ratner complete a series of scheduled academic reviews each semester to check on teams academic progress. Both programs are doing very well academically with no concerns.
- B. Academic Support and Career Development Unit Policy Committee. Dr. Hadley reported that President Loh approved the council's recommendation to eliminate the Academic Support and Career Development Unit Policy Committee in favor of an expanded role of the Council's Academic Committee. The Academic Committee recently met to review a number of different items presented by ASCDU. Members of the committee were happy that there is not a clustering of majors by student athletes.

II. DIRECTOR REPORT

- A. NFLPA Externship. Kevin Anderson introduced Jacques McClendon and Cam Johnson, current NFL players who are visiting Maryland as a part of the NFL Players Association Externship program. The program gives players an opportunity to learn about college athletics in a three-week program. Both players have expressed an interest in pursuing a career in college athletics after playing in the NFL.
- B. Competitive Update. Kevin Anderson reported on the competitive accomplishments of the winter sports that are in the middle of their season and spring sports that have begun.
- C. Staffing Update. Kevin Anderson introduced Joe Foley the department's new Deputy Athletic Director for Development. Joe will oversee all fundraising efforts and comes to Maryland most recently from Boston College.
- D. Fundraising Update. Joe Foley provided a fundraising update. Year to date fundraising is up 23% from last year.
- E. Ticket Sales Update. Matt Monroe provided a ticket sales update. The department has already exceeded budget projections for the year with spring sports still to go. Football renewals are 5% ahead of this point last year.

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- F. Governance Update. Lori Ebihara discussed the recently completed NCAA Convention that saw the autonomy vote from the Power Five. Ebihara felt that this year's convention was historic and had real substance for the first time in a long time.

III. ALCOHOL COMMITTEE PROPOSAL DISCUSSION

Dr. Hadley provided the alcohol committee's proposal regarding the sale of alcoholic beverages. The committee supported the proposal 4 to 2. The full council discussed the proposal at length. Questions regarding where the profits go; the impact increased alcohol exposure could have on binge drinking and why specific sports were mentioned in the proposal followed. The council asked for an amended proposal that does not mention alcohol sales being permitted at specific sports and instead would like a blanket policy.

IV. YEAR OF READINESS DISCUSSION

Dr. Hadley briefed the council on the background of the previously distributed proposal on the year of readiness for football and men's basketball players. The year of readiness would make freshmen in those two sports ineligible for competition. The proposal was to be discussed at next week's Big Ten meetings and the council was asked for their input. Discussion ensued with many questioning why those two sports were singled out. Dr. Hadley will provide more updates after the discussion at Big Ten meetings.

Meeting Adjourned